



شهادة الحلال العالمية International Halal Certification

ADDRESSING THE NEEDS OF HALAL MARKET AND PLANTING THE SEEDS FOR A SECURE FUTURE OF HALAL INDUSTRY

Global Halal Market

The global Halal market value for trade in Halal foods is estimated at **US\$547 billion** a year. This large market has created interest from food producing countries worldwide. Halal industry experts believe the size of total global halal market, including all Halal food, non food products and services, ranges from **US\$ 1.2 trillion to US\$ 2 trillion** per annum.

The dynamic driving forces of the global Halal market includes:

- Growth in the Muslim population, the primary market for Halal food specially, an non foods products
- Rising incomes in primary markets for Halal food
- Increasing demand for safe, high quality food and non food products in primary markets
- Increasing demand for greater variety in primary markets;
- Incidents of speciall in food marketed as Halal but failing to meet Halal requirements has spurred demand for genuine Halal products.

We're Offering:

- Advisory and Consultancy Services
- Halal Industry Certifications
- Halal Compliant Product Verification
- Halal industry Modeling and Procedures
- Halal Industry Supply Chain Management
- Halal Product Marketing Strategy, Halal Industry Packaging, Warehouses and Storage
- Halal Analytical Service
- Synergize with Government and Non Government Authorities for Halal Regulations
- Develop a Globally Network for Halal Industry
- Research for Sharing the Expertise Internationally

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